

# OPERATION SOD

(Save Our Dealership)

*In an effort to saving the important history of past dealerships, Oliver Heritage & Heritage Iron has initiated "Operation SOD". By gathering information on your local dealership, we can create a database to preserve the history of these great agricultural businesses. We can't do it alone so help us if you can. We can't bring them back, but together we can help others remember them.*

Name of the Dealership: \_\_\_\_\_

Location: \_\_\_\_\_

Is the building still there? \_\_\_\_\_ If answer is no, when was it torn down? \_\_\_\_\_

If answer is yes, what is building currently used for? \_\_\_\_\_

1st Year in Business: \_\_\_\_\_ Last Year in Business: \_\_\_\_\_

What brand of tractors were sold there? \_\_\_\_\_

Employees names associated with this dealership: \_\_\_\_\_

\_\_\_\_\_

Why was this dealership started? \_\_\_\_\_

\_\_\_\_\_

How large of an area did this dealership cover? (i.e. just the town, entire county, 200 miles circle) \_\_\_\_\_

Did this dealership have noteworthy company awards? (i.e. top volume sales, President's Honor) \_\_\_\_\_

\_\_\_\_\_

Was there one particular model of tractor or equipment that they sold large quantities of? \_\_\_\_\_

\_\_\_\_\_

Were there other dealerships selling different brands close-by? \_\_\_\_\_

\_\_\_\_\_

Please return form to:  
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Form can also be e-mailed to: [sherry@3pointink.com](mailto:sherry@3pointink.com) (618-664-1550)  
Form can be faxed to: 618-664-9116